

What is the Quality Growth Alliance?

What is unique about the Quality Growth Alliance? Before the April 2008 Reality Check event, the eight partner organizations from ULI Seattle, PSRC, University of Washington, Enterprise Community Partners, CLC, MBAKS, Futurewise, and NAIOP—often held diverging views on land use issues. Recognizing their common ground, these same partners that hosted the day-long event agreed to carry the Reality Check vision forward with committed leadership and resources, moving our region into coordinated action.

Two-hundred fifty regional leaders at the April 2008 Reality Check event agreed on major principles that should guide future growth. They prioritized four key areas that must be addressed to foster sustainable, enduring, quality growth. These include:

- Create broad public awareness
- Improve the zoning and entitlement process
- Maximize transportation investments
- Address climate change through land use decisions

Leveraging the partners' resources from new research and leading educational programs, to innovative new visualization technology, the Quality Growth Alliance is prepared to take action.

Chaired by Patrick Callahan on behalf of ULI Seattle, the Quality Growth Alliance's strategic leadership includes principals from the partner organizations:

Steering

Urban Land Institute Seattle
Puget Sound Regional Council
University of Washington College of Built Environments
Enterprise Community Partners
Cascade Land Conservancy
Master Builders Association of King and Snohomish Counties
Futurewise
NAIOP – Commercial Real Estate Development Association

Public Awareness

Bill Kreager, Mithun
Gene Duvernoy, Cascade Land Conservancy
Tony Stewart, McKinstry

Zoning & Entitlements

John Hempelmann, Cairncross & Hempelmann, P.S.
Chuck Wolfe, Charles R. Wolfe, P.S.
John Knettles, Cascade Land Conservancy

Transportation

Tom Fitzsimmons, Lorig Associates
Pete Stone, ING Clarion

Climate Change

Susan Drummond, Foster Pepper PLLC
Roberta Lewandowski, Futurewise